

FOR HIRE

MAX COLEBROOK

AN ENJOYABLE GRAPHIC DESIGNER

PACKAGING | BRANDING | WORDPRESS

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EDUCATION

Cum Laude graduate
BFA in Graphic Design
Ohio University, 2011



(Insert generic adjectives and facts
about myself similar to everyone else)

SUMMARY

I am a self motivated, well-rounded designer with 12+ years experience working for ad agencies and in-house design firms. I have a passion for package design, publication layout and oddly enough, Wordpress development. I excel at managing multiple projects at once, while taking the care a design deserves. Good design excites me. What drives me is the ability to single handedly create a brand, its packaging & web presence from nothing but an idea.

Created the official 2014
Wilson US OPEN Shirts

Graduate with honors
from Ohio University

HONORS



RELATED SKILLS

- CMS/Wordpress
- Web Design
- Package Design
- Catalog Layout
- Photography
- Account Mgmt
- Product Graphics
- Branding
- POP Displays
- Motion Graphics
- Serigraphy
- Project Mgmt

SOFTWARE



Illustrator



Photoshop



InDesign



WordPress



Affinity



AfterEffects

EXPERIENCE

SELF EMPLOYED

2014 -

TRAVELING FREELANCER

Creating branding, packaging, web, and collateral for a portfolio of clients while enjoying the beautiful world around me.

Developed and executed brand identity strategy for a start-up soil consultation business. Including new logo, web-site & corporate identity assets.

Developed the branding, packaging, and POP sales assets for a start-up coffee roasters.

Developed the packaging for an international food brand.

WILSON SPORTING GOODS

2012 - 2014

GLOBAL GRAPHIC DESIGNER

Design responsibilities included print/digital marketing collateral, catalog design, product graphics, packaging, event signage and POP assets for all global markets.

LIMEGREEN AGENCY

2011 - 2012

JUNIOR GRAPHIC DESIGNER

Responsibilities included print/web design, branding, ad campaigns, event signage and web development.

BRIX USA

2011

GRAPHIC DESIGNER

Working as a designer providing seasonal help for a marketing and entertainment firm in Cleveland, OH.

WHAT ELSE?



UNDERCOOKED DOUGH
ALL ABOUT IT



DRUMS
PLAY 'EM



PHOTOGRAPHY
BIG FAN



NATURE
LOVE IT



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